






Social Media

<p>[Text to accompany use of the 211 Facebook Profile Frame]</p> <p>211 is the front door to government and community-based programs and social services. It's free, confidential and available in 150+ languages, seven days a week. Learn more: www.211.ca or www.bc211.ca</p>	
<p>It's 2/11 Day!</p> <p>This is a very challenging time, but you're not alone. Dial 2-1-1 or visit bc211.ca to connect with social programs and services nearby.</p> <p>Help raise awareness of 211 with your friends and family by using #211DayCanada and #HelpStartsHere.</p>	
<p>This 2/11 day, we're celebrating that 211 is available from coast to coast to coast.</p> <p>Every person in Canada can dial 2-1-1 to connect with community health and social programs near them. In BC, visit bc211.ca for online support.</p> <p>#211DayCanada #HelpStartsHere #bc211</p>	



<p>Now more than ever, it's important to know how to make the right call.</p> <ul style="list-style-type: none"> <input type="checkbox"/> 211: Connects you to government and community-based social services and programs <input type="checkbox"/> 911: Connects you to Police, Fire, Paramedics <p>#helpstartshere #211DayCanada</p>	
<p>Now more than ever, it's important to know how to make the right call.</p> <ul style="list-style-type: none"> <input type="checkbox"/> 211: Connects you to government and community-based social services and programs <input type="checkbox"/> 811: Connects you to healthcare advice and information <p>#HelpStartsHere #211DayCanada</p>	

Newsletter and web text

Do you know about 211? 211 is your front door to government and community-based programs and social services. 211 is free, confidential and available nationwide by phone in 150+ languages, seven days a week. In BC, 211 is also available by text, phone, chat and online referral at bc211.ca. When you dial 2-1-1, a 211 Navigator will listen to your unique needs and connect you with the right services and supports near you.

February 11th is 211 Day across North America! Join the conversation online and let people know that, while life can be difficult, finding help doesn't have to be. Help starts with 211.

Don't forget to use the hashtags #211DayCanada #Helpstartshere #bc211 and tag @unitedwaysibc and @bc211



**LIFE CAN
BE HARD.**

**FINDING HELP
CAN BE EASY.**

Call 211 to find support
for all of life's challenges.



HELP STARTS HERE
DIAL or TEXT 2-1-1
bc211.ca



Free | Confidential | 24/7 | 150+ languages